

Rutgers Foundation – Director of Corporate Engagement

Job Summary – Director of Corporate Engagement:

The Rutgers University Foundation seeks an entrepreneurial, collaboration-focused, and strategically minded professional to serve as its next Director of Corporate Engagement. The Director of Corporate Engagement will provide service and leadership to the Rutgers University community at large and act as a strategic partner in developing, managing, and sustaining the university's relationship with key external corporate partners. Reporting to the Vice President of Central Fundraising and Engagement, the Director of Corporate Engagement serves as a member of a team of seasoned professionals charged with leading Rutgers University's Corporate and Foundation Engagement program. With strong leadership buy-in, the role will collaborate across the university and join a team focused on comprehensive corporate partnership including but not limited to philanthropy, student engagement, sponsorship, licensing, and grants. In this university-wide role, the Director works with university leadership with a significant emphasis on promoting university areas of excellence and cross-disciplinary initiatives to the 20-30 high-capacity corporations in their portfolio.

Essential Functions:

- Work collaboratively with the leadership of the Rutgers University Foundation and colleagues throughout the organization to create systems, processes and practices that include working at scale as well as facilitating bespoke engagement experiences.
- Serve as a leader within the Central Fundraising and Engagement division of the Rutgers University Foundation to ensure strong collaborations that consider the opportunities to collaborate with Engagement Communications as well as Central Fundraising units.
- Partner with to address unit-specific needs and considerations that speak to the unique experiences of alumni and donors that are supporting these divisions.
- Lead projects assigned by the Vice President of Central Fundraising and Engagement.
- Other duties as assigned.

Skills and Abilities:

Consistency

- Execute, devise, and implement an increasingly complex project portfolio.
- Meet and exceed the team's defined roles and responsibilities within the department/project/program.
- Successfully execute, devise, and implement increasingly complex constituent/stakeholder strategies.

Contributions

- Set the operational goals of the department/project/ program.
- Sustain strong working relationships with internal and external partners.
- Advance the mission of the department/Rutgers through innovative ideas.
- Demonstrate an ability to create increasingly complex constituent/stakeholder strategies and work collaboratively across the organization.

Skills and Abilities (Cont.):

Competencies

- Demonstrate the ability to operate autonomously.
- Demonstrate the ability to manage projects, Sub-unit(s) or a team.
- Demonstrate the ability to work on projects across the university.
- Demonstrate the ability to oversee university leadership.
- Demonstrated ability to work within a Salesforce, Marketing Cloud environment and/or experience working within a digital communications infrastructure.

Leadership

- Lead a comprehensive strategy for a department/project/program.
- Demonstrate ability to successfully manage and lead a team (and/or staff volunteers) in a way that maximizes potential of each team member.

Education and Qualifications:

Bachelor's degree and 5+ years of progressively responsible experience in alumni engagement, advancement, non-profit or higher education. Master's degree preferred.

Mental Demands:

Clarity of focus while juggling complex projects or deadlines.

Workplace Arrangements:

This is classified as an office-centric hybrid position. Colleagues working under an office-centric hybrid arrangement have a primary workstation in a university or foundation location and are in the office between one and five days a week. The frequency with which they are present in the office depends on their role and function and the interdependency of other functions.

Working Conditions:

This position requires little physical effort. Will work evenings, weekends, or odd hours to meet resource-raising commitments. Typical working conditions with an absence of disagreeable elements. This position requires some early mornings and late evenings to accommodate meetings, travel, events, and external constituent's schedules.

Benefits:

- Office-centric hybrid work schedule.
- Comprehensive medical.
- Comprehensive no cost dental, and no cost vision insurance for employee and dependents.
- 403(b) plan with matching employer contribution.
- Accrual of three weeks of annual vacation time, in addition to two personal holidays and three administrative leave days each year.
- 9 holidays, as well as paid time off between December 24 and New Year's Day.
- Parental leave.
- Significant tuition reductions.

- Professional development is highly valued at the Rutgers University Foundation, where employees are encouraged to look across the organization to develop new skills and abilities for professional career progression.
 - \$40 monthly cell phone reimbursement.
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Equal Employment Opportunity

It is Foundation policy to provide equal employment opportunity to all its employees and applicants for employment regardless of their race, creed, color, national origin, age, ancestry, nationality, marital or domestic partnership or civil union status, sex, pregnancy, gender identity or expression, disability status, liability for military service, protected veteran status, affectional or sexual orientation, atypical cellular or blood trait, genetic information (including the refusal to submit to genetic testing), or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment based on any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment.

COVID-19

Under Presidential Executive Order 14042, Executive Order on Ensuring Adequate COVID Safety Protocols for Federal Contractors, employees must be fully vaccinated prior to beginning employment with the Rutgers University Foundation.

The Foundation will consider requests for exemptions from the executive order's vaccination requirement for medical or religious reasons. However, if you are not granted an exemption for a medical or religious reason, you must be fully vaccinated against COVID-19.

Rutgers Foundation has partnered with Boyden Executive Search. For more information about this opportunity or to submit a cover letter and resume, please email:

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